INVITATION / CHALLENGE MATRIX

Through the four Gospel accounts in Scripture, we see how Jesus intentionally calibrated invitation and challenge to draw men and women into his movement. By both welcoming the social outcasts while calling out the hypocrisy and short-sightedness of the religious elite, Jesus demonstrated this dual reality of the Kingdom of God.

God not only invites us into a relationship with him, but he challenges us to responsibility — to participate in bringing the reality of the Kingdom of God with us, everywhere we go.

A thriving culture of discipleship develops with the proper calibration of high invitation and high challenge.

See the matrix below to see how various combinations lead to differing cultures.

Resource created by Flood Church
Adapted from Building a Discipleship Culture by Mike Breen